



**14 – 19 Collegiate GCSE Programme**

**SCHOOL:** All Saints, Knowsley Hey and Higher Side

**PHASE:** Secondary

**KEY STAGE & YEAR:** Year 10

**CURRICULUM AREA:** Media

**LINKS TO PLANS/NC:** CLC aims: 2, 3, 8 Obj: 9, 12, 14, EiC/CLC: SO2, 4/FA1  
ICT Strategy: CLA 1, 4, 6, EL 1, 2, ED 1, 5, 6, FS 1, 3  
EDP2 1a, b, c, d, 4, 6, 7

**DURATION:** One afternoon per week

**LEARNING OBJECTIVES**

- ✍ To fulfil the requirements of the AQA GCSE Syllabus for Media Studies.
- ✍ Pupils will need to demonstrate their awareness of the main concepts of the course which are:
  - Media language forms and conventions
  - Audience
  - Institutions
  - Representation
- ✍ They will be assessed on:
  - Knowledge & Understanding
  - Analysis and Interpretation
  - Production Skills (including filming and editing).



**BRIEF**

As part of the 14 – 19 Collegiate programme a Media GCSE is being taught using the production facilities at the CLC. Approximately 60 students from across three schools are taking part in a GCSE course jointly taught by school teachers and Knowsley Community College lecturers.

**DESCRIPTION**

During their time at Huyton CLC, students are able to experience a high quality media environment and are given opportunities to take full advantage of the TV studio, production gallery and fully equipped production and edit suites. Students are also able to take advantage of the mobile equipment available across the CLCs and often use the PC tablets to carry out research.

The course itself is split into the following units:

Television, Film, Magazines and Pop Music.

- ✍ Pupils will also study television Advertising.
- ✍ Pupils spend a term studying each of the topics and complete assessments.

**OUTCOMES/EVALUATION**

Due to the success of this programme, schools have requested that this programme continues next year, with a second cohort of Year 10 students. In addition to the existing three schools taking part, a further schools has shown an interest in offering this course as part of it's Key Stage four programme.